- 1 believed that we were getting what we
- 2 bargained for. Again, as I stated earlier,
- 3 with the information that is publicly
- 4 available that I'm familiar with that trying
- 5 to conduct the system-by-system analysis is
- 6 unproductive, that you depend on the MVPD and
- 7 you trust them that they're going to provide
- 8 to you all of the systems.
- JUDGE SIPPEL: All right, we've
- 10 heard that many a time. How do you account --
- 11 let me just -- you have on schedule A, you've
- 12 -- it goes right down the line by regions,
- 13 etcetera. There's a footnote at the end that
- 14 says "Comcast may later launch comprising
- 15 250,000 service subscribers and that comes
- 16 after -- where is that footnote referenced up
- 17 above?
- 18 THE WITNESS: I think it's "a
- 19 system's launching by April 1, 2007." There's
- 20 an asterisk there.
- JUDGE SIPPEL: There you go, there
- 22 you go. So that says -- what is that called?

- 1 Okay, the first -- item one. "Systems
- 2 launching by September 1, 2006 subject to
- 3 applicable subscriber notice requirements."
- 4 And then it list systems.
- 5 Then item two, "Systems launched
- 6 by April 2007" and then you've got the
- 7 footnote.
- 8 THE WITNESS: Yes.
- 9 JUDGE SIPPEL: Now was there --
- 10 did it dawn on anybody to say to Comcast would
- 11 you please point out on the map on page 514
- 12 the schedule A where this 150,000 is located?
- 13 What are you talking about?
- 14 THE WITNESS: This 150,000 that's
- 15 footnoted here?
- JUDGE SIPPEL: Yes.
- 17 THE WITNESS: That would come out
- 18 of the systems that are listed below Roman
- 19 number two. That 150,000 is not the same
- 20 150,000 that I've been speaking about
- 21 regarding the Adelphia systems that they were
- 22 not going to launch.

- JUDGE SIPPEL: So you got 150 here
- that made delay the launch and then you've got
- 3 150,000 of Adelphia that are carved out
- 4 because of bandwidth?
- 5 THE WITNESS: Yes.
- JUDGE SIPPEL:
- 7 THE WITNESS: Except the
- 8 difference being that the 150,000 that they're
- 9 delaying here is part of the systems they have
- 10 categorized in here under Region 4 and Region
- 11 5.
- JUDGE SIPPEL: Yes.
- THE WITNESS: They're going to
- 14 launch them. They wanted us to agree and we
- 15 did that could they delay the launch of those
- 16 up to and no later than April 1, 2008.
- 17 JUDGE SIPPEL: All right. Okay.
- 18 If you want to ask any questions on that Mr.
- 19 Tollin, move on. That's up to you.
- 20 BY MR. TOLLIN:
- 21 Q You said at your deposition that
- 22 Comcast was required to launch MASN in the

- 1 former Adelphia systems under the discretion
- 2 clause in the agreement. I take it that's no
- 3 longer your testimony? Your testimony now is
- 4 that it was under an oral obligation?
- 5 A Yes. It was my understanding
- 6 based on oral discussions we had that that's
- 7 what was going to happen.
- 8 Q Okay. I'm going to show you an
- 9 exhibit.
- 10 (Pause.)
- JUDGE SIPPEL: This is a document
- 12 dated January 20, 2007 from John Angelos to
- 13 ESPN Distribution. I'm sorry, in any event,
- 14 it's been marked as Comcast Exhibit 94. Is
- 15 this in evidence already?
- 16 MR. TOLLIN: No, Your Honor, it's
- 17 not.
- JUDGE SIPPEL: We'll identify it.
- 19 Do you want to give an identification as to
- 20 what exactly it is?
- 21 MR. TOLLIN: It's an email chain
- 22 and beginning with from John Angelos to Todd

- 1 Webster and it's marked MASN COM 003253,
- 2 highly confidential.
- 3 It was produced by MASN.
- 4 JUDGE SIPPEL: That's a Bates
- 5 number for MASN document production. How many
- 6 pages on this document?
- 7 MR. TOLLIN: Let's see. Four.
- 8 JUDGE SIPPEL: Okay, it's a four-
- 9 page document. That will be marked as you've
- 10 described it. That's marked for
- 11 identification as Comcast 94.
- 12 (Whereupon, the above-referred to
- 13 document was marked as Comcast
- 14 Exhibit No. 94 for
- identification.)
- 16 Ask the witness if he knows
- 17 anything about it.
- 18 BY MR. TOLLIN:
- 19 Q Do you know anything about this
- 20 email chain?
- 21 A It's the first time I've seen it.
- 22 I'm not familiar with this document.

- 1 Q Do you see about half way down on
- 2 the page, actually it's a little further than
- 3 that, actually. It's the bottom near the
- 4 bottom full email. John Angelos to Jim
- 5 Cuddihy, 2007, January 19th. It says "well if
- 6 that" --
- 7 A Okay.
- 8 Q "If that is the issue, we should
- 9 black out completely. We are not yet fully
- 10 distributed." Do you see that?
- 11 A Yes.
- 12 Q
- 13
- 14
- 15
- 16
- 17 A I see that.
- 18 Q Was that your position at the
- 19 time?
- 20 A No. That's not my position. I'm
- 21 not sure where John got that. He might have -
- 22 I just don't know. This is the first time

		Page 5967
1	I've ever seen this.	
2	Q Okay.	
3	MR. TOLLIN: Your Honor, can I	
4	move this into the record?	
5	JUDGE SIPPEL: Any objection?	
6	MR. FREDERICK: We have no	
7	objection.	
8	JUDGE SIPPEL: It's in as Comcast	
9	94.	
10	(The document, having been marked	
11	previously for identification as	
12	Comcast Exhibit No. 94, was	
13	received in evidence.)	
14	BY MR. TOLLIN:	
15	Q Are you aware that Mr. Cuddihy	
16	testified yesterday that any RSN worth its	
17	salt would prepare a list of cable companies'	•
18	systems within MASN's territory before	
19	entering negotiations with that company?	
20	A I'm not aware of that.	
21	Q Do you agree with that position?	
22	A No. I do not agree with that	

- 1 position.
- Q He also said that the best place
- 3 to get the list of systems from is the cable
- 4 operator. I take it you're in agreement with
- 5 that position?
- 6 A Yes. I would be in agreement with
- 7 that position.
- 8 Q Did MASN provide Comcast a list of
- 9 systems as part of the negotiation process in
- 10 2005?
- 11 A Say that again, I'm sorry.
- 12 Q Did MASN provide Comcast a list of
- 13 systems as part of the negotiation process in
- 14 2005?
- 15 A Not that I'm aware of.
- 16 0 MASN did not?
- 17 A Yes, not that I'm aware of.
- 18 Q Okay. Between April 2005 and
- 19 August 2006, did you or anyone within MASN
- 20 prepare a list of Comcast systems within
- 21 MASN's territory?
- 22 List of systems.

- 1 A Not that I'm aware of. I did not.
- 2 Q Okay, do you know whether MASN had
- 3 a list available?
- 4 A Not that I'm aware of.
- 5 MR. TOLLIN: I'd like to approach
- 6 the witness --
- 7 JUDGE SIPPEL: Excuse me. I just
- 8 want to interrupt for just a second.
- 9 MR. TOLLIN: Sure.
- 10 JUDGE SIPPEL: I announced
- 11 scheduling yesterday that I was -- wanted to
- 12 leave at quarter of 12. I've changed that
- 13 schedule. I've rearranged my schedule to take
- 14 care of that. So we're here to go forward as
- 15 long as you want this witness, as long as
- 16 you're comfortable and as long as everybody
- 17 here is.
- 18 So if you want to think of a break
- 19 at some point, that's fine. I'd like to
- 20 finish the witness if we can before, by 1
- 21 o'clock or so. Is that doable?
- MR. TOLLIN: Yes, I think so, Your

- 1 Honor.
- JUDGE SIPPEL: All right. You
- 3 were going to approach the witness. Do you
- 4 want to do it now or do you want a recess?
- 5 MR. TOLLIN: I think a break would
- 6 be in order.
- JUDGE SIPPEL: Are you up to that,
- 8 Mr. Wyche?
- 9 THE WITNESS: I'd like to have a
- 10 break. Thank you.
- 11 JUDGE SIPPEL: Universal
- 12 agreement. We're in recess for about 10,
- 13 well, 15 minutes.
- 14 (Off the record.)
- JUDGE SIPPEL: Okay, K.C., we're
- 16 ready when you are. We're on the record.
- 17 MR. TOLLIN: Your Honor, I ask to
- 18 approach the witness.
- 19 JUDGE SIPPEL: Please, sir. Mr.
- 20 Tollin. You're still under oath, sir.
- 21 THE WITNESS: Okay.
- 22 (Pause.)

- JUDGE SIPPEL: This document is
- 2 Comcast Exhibit 91. I'm trying to remember
- 3 what the status of this is.
- 4 MR. KIRK: It was entered in
- 5 yesterday, Your Honor.
- 6 JUDGE SIPPEL: It was entered? I
- 7 remember there was a little bit of a -- didn't
- 8 come in smoothly I don't think, did it?
- 9 MR. KIRK: This one did, I
- 10 believe, Your Honor.
- JUDGE SIPPEL: All right.
- 12 (Laughter.)
- JUDGE SIPPEL: I'm not going to
- 14 ask another question.
- 15 (Laughter.)
- 16 MR. KIM: For the record, Your
- 17 Honor, we got a hundred in very smoothly.
- 18 (Laughter.)
- 19 JUDGE SIPPEL: You set a record,
- 20 Mr. Kim. I don't know if anybody is keeping
- 21 score.
- MR. TOLLIN: I'm very proud of

- 1 that.
- JUDGE SIPPEL: Go ahead, I'm
- 3 sorry. I don't want to interrupt now. So
- 4 it's Comcast 91. It's in evidence. You may
- 5 proceed, Mr. Tollin. Do you have it in front
- 6 of you, sir?
- 7 THE WITNESS: I do.
- BY MR. TOLLIN:
- 9 Q Have you ever seen this
- 10 spreadsheet?
- 11 A No, I've never seen this
- 12 spreadsheet.
- 13 Q So do you know that Mr. Cuddihy
- 14 prepared it? I quess you can't know that if
- 15 you haven't seen it, right?
- 16 A No, I don't know who prepared it.
- 17 O Does this document contain a list
- 18 of systems operated by various cable
- 19 companies?
- 20 JUDGE SIPPEL: If you want to take
- 21 your time to take a look at it.
- 22 MR. TOLLIN: Yes.

Page 5973 JUDGE SIPPEL: Let him go off the 1 record and just look at it. 2 3 (Off the record.) BY MR. TOLLIN: 0 Are Comcast systems listed in this 5 document? 7 Α Can you point to me what page? (Pause.) 8 91-3. 9 91-3. 10 Α JUDGE SIPPEL: Trying to cover up 11 the mic, huh? That's a serious violation. 12 13 You'll have to answer to K.C. What page are 14 we on? MR. TOLLIN: 91-3. 15 THE WITNESS: What I see is 16 there's a hole in this. I'm not trying to be 17 18 -- there's a hole. It says C-O-M and then basic digital subs, Mid-Atlantic footprint. 19 20 BY MR. TOLLIN: 21 Does this look familiar with some 0 of the systems listed on schedule A? 22

- 1 A I don't know. I've never looked
- 2 at this document. It's the first time I've
- 3 ever seen it. I never have reviewed this
- 4 document.
- 5 JUDGE SIPPEL: You mean the copy
- 6 you have it looks like there's a hole punch.
- 7 THE WITNESS: There's a hole right
- 8 here. It's punched out where it says, I quess
- 9 it's Comcast. It's punched out.
- 10 JUDGE SIPPEL: Let's be sure of
- 11 that. Can counsel make a representation as to
- 12 what that says?
- MR. TOLLIN: Yes, it says Comcast
- 14 and Mr. Cuddihy testified yesterday that this
- 15 was a list of Comcast systems. I don't think
- 16 he said it was exhaustive, but it was a list.
- JUDGE SIPPEL: That he prepared.
- 18 MR. TOLLIN: Yes.
- 19 JUDGE SIPPEL: I recall that. So
- 20 this has been identified as a MASN document
- 21 and that word up there is Comcast.
- MR. FREDERICK: Your Honor,

- 1 actually, can I just interject?
- JUDGE SIPPEL: Yes, sir.
- 3 MR. FREDERICK: I don't think that
- 4 Mr. Cuddihy testified it was a MASN document.
- 5 I think he testified that he prepared it
- 6 personally, prior to his employment in MASN.
- JUDGE SIPPEL: All right, whatever
- 8 the record reflects. You may have a point
- 9 there. Okay, but in any event, that's where
- 10 it came.
- 11 BY MR. TOLLIN:
- 12 Q Couldn't you have prepared similar
- 13 lists to this before the Comcast negotiations?
- 14 A You know, I don't know how this
- 15 list was prepared. I don't know what the
- 16 sources are on this list. I have no idea
- 17 where these numbers come from. This is the
- 18 first time I've ever seen this list.
- 19 Q Have you ever seen anyone do
- 20 anything like this before they entered a
- 21 negotiation with a cable company?
- 22 A In my experience, what I have

- 1 done, I don't prepare a list like this.
- 3 A I don't know what others do.
- 4 Q Apparently Mr. Cuddihy does. He
- 5 testified yesterday that he prepared this list
- 6 without any input from Comcast and I'm just
- 7 having trouble -- he did it from public
- 8 sources. Why couldn't you have done the same
- 9 thing?
- 10 A My experience on the public
- 11 sources that I'm familiar with, as I testified
- 12 earlier, that it's unproductive, that the
- 13 information that is supplied can be very
- 14 inconsistent with what the actual information
- 15 that the MVPD provides, both in how the names
- 16 are of the systems and the number of
- 17 subscribers.
- 18 Q Well, the one thing that is very
- 19 accurate on this list is that it names
- 20 Harrisburg, correct?
- 21 A I see that it names a system
- 22 called Harrisburg/Hershey/Carlisle.

- 1 Q Right.
- 2 A I don't know how accurate it is.
- 3 This is the first time I've ever seen this
- 4 list.
- 5 JUDGE SIPPEL: I think in fairness
- 6 to the witness and you can confirm this, if
- 7 you can, that really Mr. Cuddihy said that he
- 8 was not attesting to any specific degree of
- 9 accuracy or reliability to this document. He
- 10 said he did put it together, however.
- 11 MR. TOLLIN: And he also said he
- 12 shared it with Mr. Angelos.
- JUDGE SIPPEL: Yes, that's
- 14 correct. Yes, yes. That's true. He worked -
- 15 obviously, there was a lot of work that went
- 16 into this, but he was not on the stand -- he
- 17 wasn't going to stand behind it on the stand
- 18 and say this is -- everything in there is gold
- 19 plated.
- 20 BY MR. TOLLIN:
- 21 Q Okay, with regard to the August
- 22 2006 negotiations, Comcast agreed to launch

- 1 MASN to approximately 2.2 million subscribers,
- 2 right? Two point two. Isn't that what your
- 3 testimony was earlier?
- 4 A Yes, I testified that it was 1.6
- 5 million plus 600,000. I think about 640, so
- 6 2.2 million.
- 7 Q Approximately, 2.2.
- 8 A That's correct.
- 9 O Did Comcast launch MASN to
- 10 approximately 2.2 million subscribers?
- 11 A Did they launch --
- 12 Q Did they launch the 2.2, yes.
- 13 A Yes, as far as my understanding
- 14 is, yes, they did.
- 15 Q So your understanding is that
- 16 Comcast is not in breach of the agreement
- 17 right now, right?
- 18 A That's not my understanding. What
- 19 I stated earlier is that we assumed that we
- 20 were going to get all of the Comcast subs and
- 21 then --
- JUDGE SIPPEL: You don't have to

- 1 give an explanation. Just tell him you don't
- 2 agree with him.
- 3 THE WITNESS: I don't agree with
- 4 that.
- 5 BY MR. TOLLIN:
- 6 Q Okay, you have testified that
- 7 Comcast orally indicated that 150,000 former
- 8 Adelphia subscribers would not receive MASN,
- 9 right?
- 10 A I'm sorry, can you restate that
- 11 again?
- 12 O You have testified that Comcast
- orally indicated that 150,000 former Adelphia
- 14 subscribers would not receive MASN?
- 15 A Yes, on the low-bandwidth systems,
- 16 yes.
- 17 Q Did MASN ever ask Comcast if MASN
- 18 would be launched on all non-Adelphia systems?
- 19 Did you ever ask them whether or
- 20 not they would launch on all non-Adelphia
- 21 systems?
- JUDGE SIPPEL: That's a yes or no

REDACTED FOR PUBLIC INSPECTION Page 5980 1 or you don't recall. 2 THE WITNESS: I don't recall. 3 JUDGE SIPPEL: I shouldn't tell you that. 4 5 (Laughter.) THE WITNESS: I can answer it another way, but you're not going to let me, 7 I have another way I should answer. 8 JUDGE SIPPEL: I understand you 9 want to expand on the answers and you can't do 10 that on cross examination unless Mr. Tollin 11 permits it. He can't abuse you, but he 12 13 controls the tone and the pace here. BY MR. TOLLIN: 14 Did MASN ever ask Comcast to 15 0 16 identify the specific markets that would be 17 omitted from the carriage obligation? Α Yes, we asked them how many slots 18 19 are you going to launch on and they said they

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were going to launch the 2.2 million and they

said they were not going to launch the 150,000

20

21

22

Adelphia.

- 1 Q I said the specific markets.
- 2 A Oh no, what they specifically said
- 3 was the Adelphia 150 in the Roanoke/Lynchburg,
- 4 other Virginia areas and they weren't sure
- 5 exactly at that time where they were located.
- 5 JUDGE SIPPEL: That's good.
- 7 BY MR. TOLLIN:
- 8 Q Thank you. How did you know what
- 9 systems would comprise the 150,000 exclusion?
- 10 A We didn't because when they told
- 11 us that there was these 150,000 that were not
- 12 going to be launched, they themselves said
- 13 they weren't sure where they were because they
- 14 had just recently acquired them. So they said
- 15 they were general areas.
- 16 Q You didn't care whether they were
- in Richmond, Washington, Baltimore? You
- 18 didn't care?
- 19 A Care?
- 20 Q Where the 150 were coming from?
- 21 A Sure, we cared. At that point in
- 22 time they said they weren't sure. They just

- 1 said it was in these general areas.
- 2 Q But you were willing to settle
- 3 with
- 4 -- they could have all the discretion they
- 5 wanted to figure out where?
- 6 JUDGE SIPPEL: Well, it was in
- 7 that general area.
- 8 THE WITNESS: It was in the
- 9 general area, Roanoke, Lynchburg and other
- 10 Virginia areas and that was the best to their
- 11 knowledge at that point in time when we were
- 12 doing the negotiations. That's where they
- 13 said.
- 14 JUDGE SIPPEL: That was
- 15 acceptable.
- 16 THE WITNESS: It was acceptable
- 17 because they didn't have, at that point they
- 18 said --
- 19 JUDGE SIPPEL: I don't care why,
- 20 but that was acceptable. Basically, you and
- 21 MASN said okay.
- THE WITNESS: Yes.

- 1 BY MR. TOLLIN:
- 2 Q So you really didn't care then
- 3 where the systems were located, not enough to
- 4 at least make them -- I mean you had the
- 5 option not signing the agreement, right,
- 6 unless they specified the systems?
- 7 JUDGE SIPPEL: Go ahead.
- 8 THE WITNESS: I wouldn't term it
- 9 that we didn't care.
- 10 JUDGE SIPPEL: You don't have to
- 11 agree with what he says.
- 12 THE WITNESS: That's your words.
- 13 I don't think we termed it we didn't care. It
- 14 was that's how they characterized it. They
- 15 weren't even sure themselves and so as I
- 16 testified earlier, the MVPD is the one that
- 17 has to know where the systems are.
- 18 JUDGE SIPPEL: That's neither here
- 19 nor there. I understand what you're saying
- 20 and why you're saying it, but the point is is
- 21 that he said they told that 150 are going to
- 22 be held back or they're not going to get them

- 1 and they told them it was Adelphia related and
- 2 they were told the general area, but that they
- 3 were also told that Comcast at that time
- 4 didn't know exactly what they had, what they
- 5 were talking about.
- 6 He said the bottom line was they
- 7 said okay, we'll take it.
- 8 BY MR. TOLLIN:
- 9 Q Why did the parties not simply
- 10 attach a list of systems not included?
- 11 A I guess I would answer again that
- 12 they didn't know exactly where these systems
- 13 were located and the only systems they said
- 14 they were not going to launch were these
- 15 150,000 and they weren't sure where they were
- 16 except these general areas.
- 17 Q They had to provide a list of the
- 18 Adelphia systems in order to get FCC approval,
- 19 okay, to acquire those systems. Did you ever
- 20 look at any of the FCC application filings?
- 21 A No, I did not.
- 22 Q Why did the agreement not state

- 1 that it covered all Comcast systems within
- 2 MASN's territory with the exception of newly-
- 3 acquired Adelphia markets?
- 4 A Well, I already answered that the
- 5 best way I can. And that was that when I was
- 6 contacted by David Gluck who told me that the
- 7 word "all" is going to be a strike and that
- 8 the wording "discretionary" is going to be
- 9 added and it was specifically because of these
- 10 Adelphia 150,000.
- 11 Q How could you have recommended
- 12 signing the agreement without knowing the
- 13 excluded markets?
- 14 A As I said, they said to us that
- 15 these 150,000 were going to be excluded and
- 16 they were on systems in the general area of
- 17 Roanoke, Lynchburg and other Virginia and they
- 18 weren't sure exactly where because they just
- 19 recently acquired the systems. That's what
- 20 happened.
- 21 Q In paragraph 35 of your written
- 22 direct, you claim that "Comcast stated that it